

# Akash Rajput

Lead Technical Consultant — Partner · Bloomreach Inc.

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I help enterprise companies — and the partners who serve them — get real value from Bloomreach, the AI platform for personalization powered by Loomi AI. I sit at the intersection of technical consulting, partner enablement, and automation — building programs and tooling that make complex implementations run smoother and faster across search & categories, marketing automation, and web personalization. Currently exploring how agentic orchestration can compress partner onboarding timelines — and what it looks like when AI handles the coordination layer entirely.

**6+ yrs**

at Bloomreach

**Fortune 500**

enterprise clients

**40–60%**

less manual overhead

**20–30%**

faster implementations

## EXPERIENCE

### ● Lead Technical Consultant — Partner

2026 – Present

#### Bloomreach Inc.

- Architect-level technical lead for partner programs — shaping how agencies and SIs build and deliver Loomi AI-powered solutions across search & categories, marketing automation, and web personalization.
- Design enablement programs, tooling, and playbooks that help partners onboard faster and deliver better client outcomes.
- Identified coordination friction in the partner ecosystem and applied AI-powered tooling to compress implementation timelines by 20–30%.
- Broadened ownership into the partner ecosystem — scoping and delivering Loomi AI-powered projects with agencies and SIs for joint enterprise customers.

### ○ Senior Technical Consultant

2024 – 2026

#### Bloomreach Inc.

- Led technical delivery for strategic enterprise accounts across North America — retail, fashion, automotive, and industrial B2B.
- Guided end-to-end integrations across search & categories, marketing automation, and web personalization — powered by Loomi AI — across complex multi-environment stacks.
- Applied agentic tooling to eliminate repeated manual effort in health-check cycles — cutting overhead by 40–60%.
- Led multi-phase enterprise rollouts — reducing unplanned escalations by 20–30% and keeping critical launches on schedule.

### ○ Technical Consultant

2022 – 2024

#### Bloomreach Inc.

- Primary technical point of contact for enterprise clients — owning integration and implementation end to end.
- Built repeatable audit practices across data, tracking, and configuration — making healthy, issue-free launches the norm. Introduced handover checklists that reduced post-launch escalations by 15–25%.

### ○ Senior Solution Engineer

2020 – 2022

#### Bloomreach Inc.

- Delivered AI-powered commerce integrations for enterprise B2C and B2B retailers — identifying catalog gaps that reduced rework by 20–30%.
- Authored integration templates that evolved into team-wide playbooks, improving delivery consistency.

### ○ Associate Software Engineer

2018 – 2020

#### TA Digital

- Built AEM 6.4 enterprise platforms — Touch UI components, OSGi bundles, Sling Servlets, and custom workflows.
- Engineered CI/CD pipelines (Jenkins · Azure · Docker · Nexus) and automated infrastructure ops with Ansible.

## SKILLS

### E-Commerce & AI

Bloomreach · Loomi AI · Search & Categories · Marketing Automation · Web Personalization · LLM Integration · Agentic AI

### Consulting & Strategy

Partner Enablement · Solution Architecture · Ecosystem Strategy · Executive Communication · Process Automation

### Engineering & Automation

Python · JavaScript · SQL · REST APIs · AWS · n8n · Claude API · Perplexity · Glean · Google Apps Script

## EDUCATION

### B.Tech in Computer Science

Govt. College of Engineering & Technology  
Jammu · 2014 – 2018

### Certifications

Bloomreach Discovery Integration · AWS Cloud Practitioner

### Languages

English · Hindi

### Currently

Snowboarding · tinkering with AI tools · perfecting dal makhani